ABSTRACT OF THE DISCLOSURE

A stereoscopic image display apparatus displays a stereoscopic image by inputting a character string of a portion common to two image-file names corresponding to an arbitrary pair of stereoscopic images when selecting the pair of stereoscopic images from a plurality of image files, each corresponding to a pair of images for the left eye and the right eye, adding an identifier for a left eye or a right eye to the input character string, reading two image files having the identifier as a pair of stereoscopic images for the left eye and the right eye, and displaying the pair of stereoscopic images.